



BRIGIT'S MEDIA

LONDON BUS ADVERTISING & BRAND EXPERIENCES

Our classic Routemaster buses
go anywhere and do anything.



LONDON BUS ADVERTISING

Our Routemaster buses provide the ideal opportunity for eye-catching and unmissable advertisements. They can help your brand achieve an unrivalled impact, as they travel through the busy streets of London.



INCREASE BRAND AWARENESS

- Choose dedicated routes in London, to areas where you would get most exposure in front of your target audience
- Specific days & times
- 1-10 buses available for maximum impact
- Park up at high footfall sites
- Tour empty or full with up to 30 people
- Full wraps or panel options available





EVENTS & BRAND EXPERIENCES

Our buses can also be hired out for events. We offer a bespoke service where catering and decoration can all be considered and supplied.

- Training Days
- Conferences
- Corporate Hospitality
- Team Building Days
- Exhibitions
- Launch Days
- Consumer Trials
- Influencer Interactions
- Festivals
- Outdoor Events



CONSUMER INTERACTIONS

- Create positive experiences of your brand
- Give people a reason to want to talk about you
- Increase social media audiences with engagement & visibility
- Build consumer brand awareness & loyalty
- Launch products directly to consumers



Brigit's Media works with you from concept to creation, allowing the bus to truly engage with your consumers.

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CASE STUDY: CADBURY

Cadbury hired a bus to promote the launch of their new 30% less sugar chocolate. A specific route was chosen for the PR & Marketing launch event with key influencers and journalists invited to enjoy the chocolate-filled tour.

The bus was branded across all the panels and was further decorated internally and externally with purple balloons and flowers. Savoury and sweet delicacies were created especially for the event using Cadbury's chocolate.

A real buzz was created on social media around the event.



ADVERTISING OPTIONS

From full bus wraps to simple panels and ornate floral decorations, we can tailor to every brand and budget. Just get in touch and our team will put together your bespoke package.



DESIGN THE EXPERIENCE

- Catering and hospitality bar
- Consultation area
- Product display area
- Dining area
- * On the move or parked up
- Route & times



FULLY BRANDED

- Tailored for your brand
- Interior & exterior
- Floral / Balloon decoration
- Full bus wrap option
- Panel branding option



YOUR BRAND HERE

BRIGIT'S
Afternoon Tea

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BRIGIT'S MEDIA



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